

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Louis Ellman
Serial No. : 10/649,165
Confirmation No. : 4765
Filed : August 27, 2003
Examiner : Mouzon, Lajuania
Group Art Unit : 2153
Title : SYSTEM AND METHOD OF FACILITATING THE
DISSEMINATION OF INFORMATION BY MEANS OF ACTIVE
ADVERTISEMENTS IN PORTABLE INFORMATION
TRANSCIVERS

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

November 30, 2007

AMENDMENT

Sir:

In Response to the Office Action dated July 30, 2007, please amend the above-identified application as follows:

Amendments to the Specification appear on page 2 of this Amendment.

Amendments to Claims begin on page 6 of this Amendment.

Remarks/Arguments begin on page 12 of this Amendment.